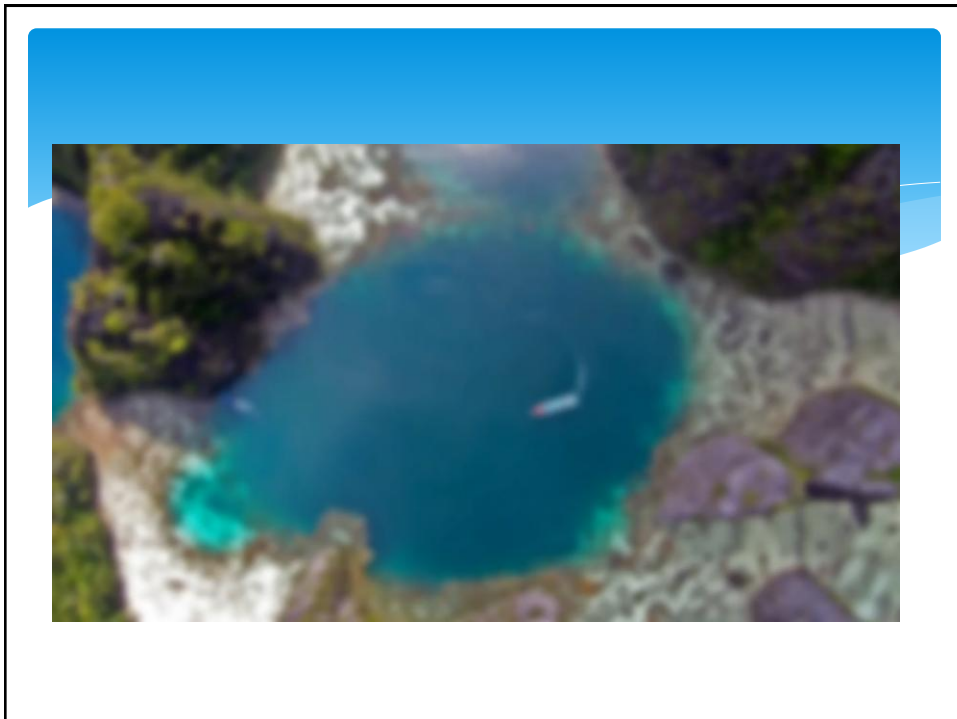




Leveraging Tourism Education in the Perspectives of Pentahelix

ANANG SUTONO
THE MINISTRY OF TOURISM OF REPUBLIC INDONESIA
SEKOLAH TINGGI PARIWISATA-NHI
BANDUNG





STP-NHI Bandung in Brief

- * State-Owned THE under The Tourism-Ministry of Tourism.
- * Established since 1962, The Pioneer (Oldest) of THE in Asia and Pacific. (Researched by Prof.Kaye Chon: 2012)
- * Certified and Accredited by UN-WTO TedQual, BAN PT
- * Zero Unemployment Graduates, 38 % Graduates (out of 20.500) are absorbed Overseas
- * Tracer Study 2015: 11,8 % entrepreneurs,
- * 91,1 % Graduated on time.



*“Education is The Most Powerful Weapon to Improve
The Quality of Life”*

(Nelson Mandela, UNESCO – 2005)



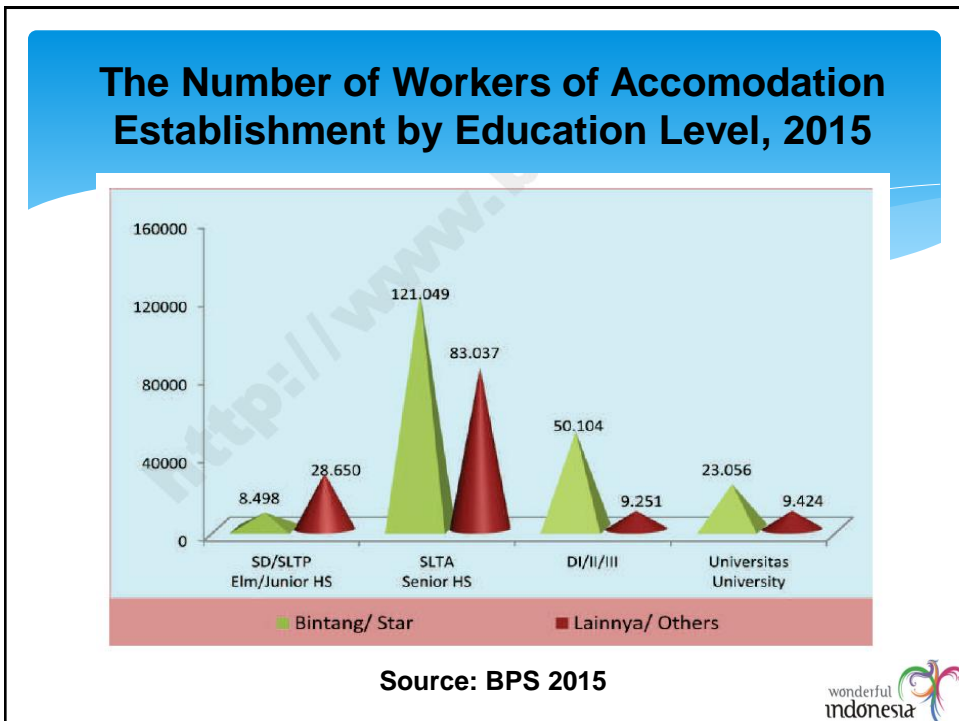
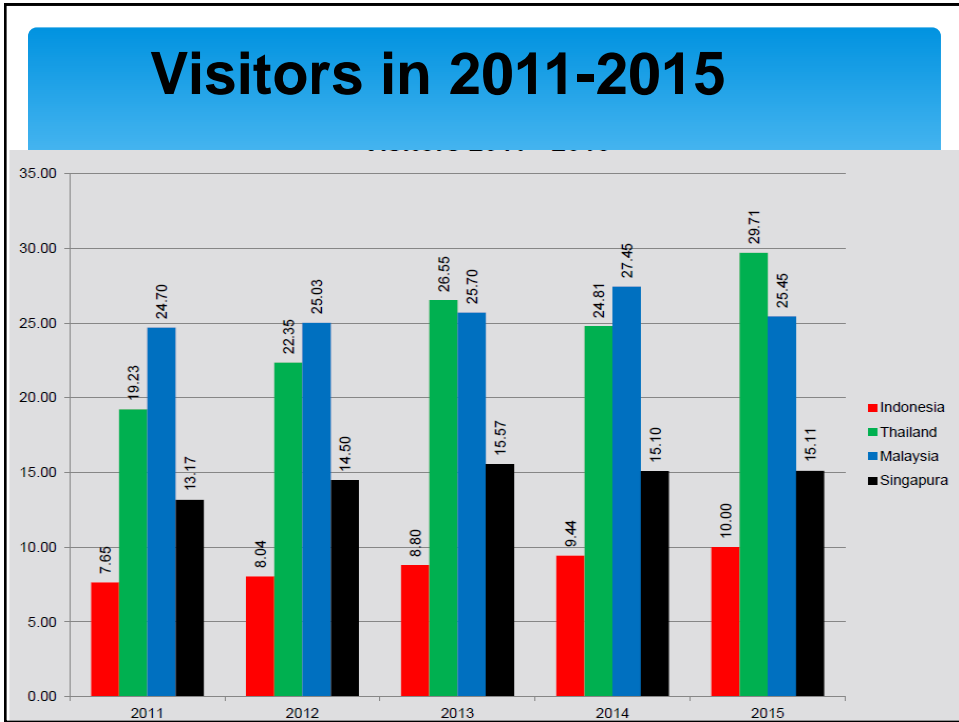
*“Tourism must be able to improve
the quality of life”*

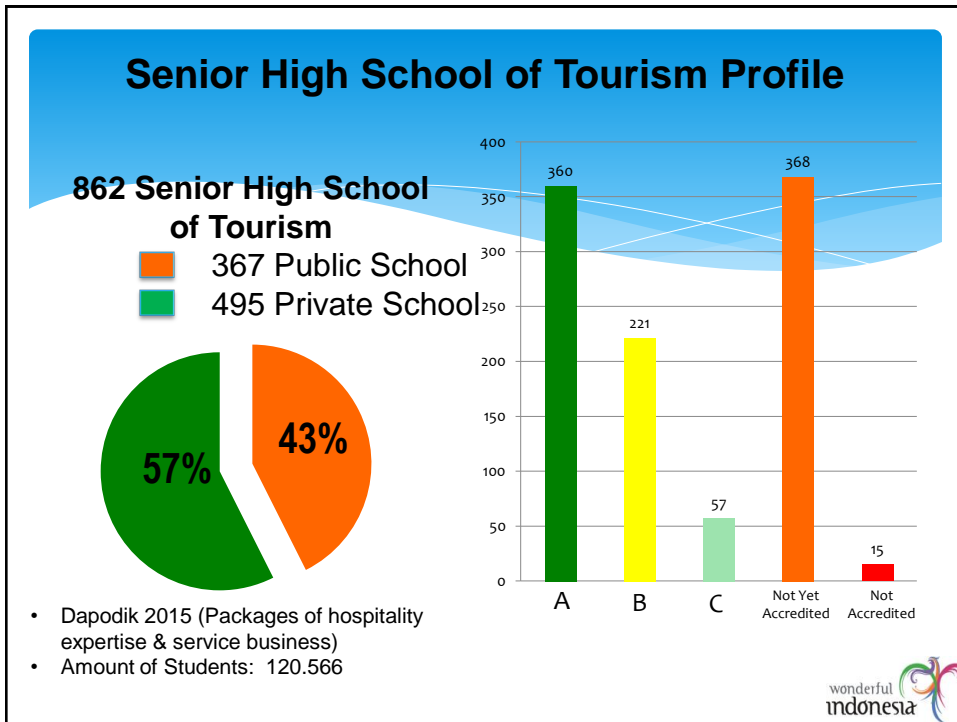
(Taleb Rifai, UNWTO : 2010)



**Tourism Minister of Indonesia :
10.4 million Foreign Visitors
Arrivals in 2015 Indonesia Exceeds
Target**

Indonesia's Tourism Minister, Arief Yahya confirmed that International Visitor Arrivals to Indonesia in 2015 has exceeded the target of 10 million in 2015, reaching 10.4 million or exactly 10,406,759 arrivals. (BPS:2016)





- Tourism Industry needs competent human resources to improve services.
 - Competitiveness of human resources based on their education.
 - Need commitment of stakeholder to develop the competitive of tourism human resources.
 - Provide certification suitable with standardization such as Mutual Recognition Arrangement on Tourism Professionals (ASEAN)
- wonderful indonesia 

