

# FROM SETUP TO MONETIZATION

## CHALLENGES

Rapid ICT growth - Corp to SME.  
High ICT demand for skilled worker.  
Yet No Supply.

## SOLUTION

- A. Build mobility skills through SMK.
- B. Make products that consumers need.
- C. Partner w/ SMK, build local economy.

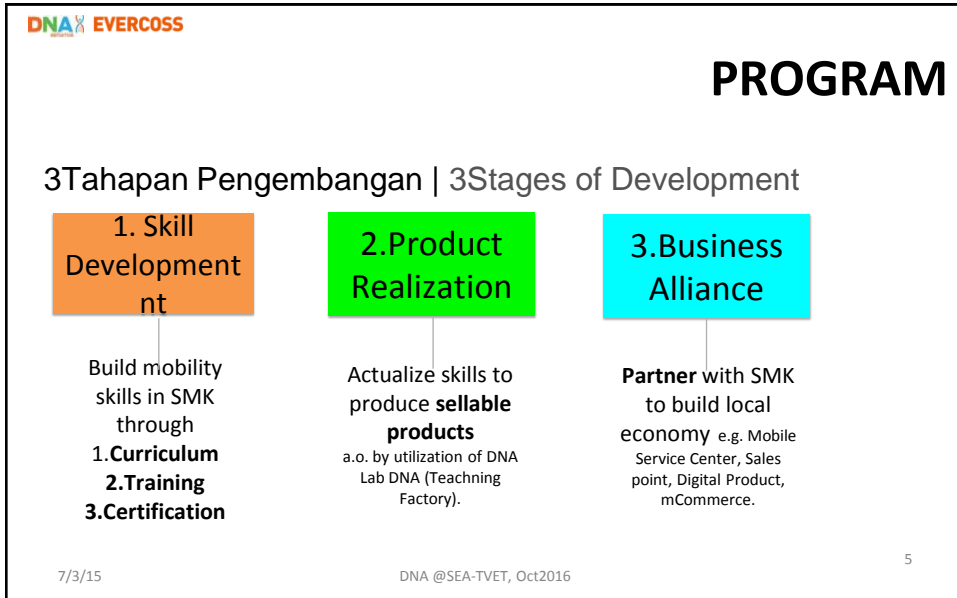
## PROGRAM

3Pilar Keterampilan | 3Pillars of Skills



DEVICE  
NETWORK  
APPLICATION

Multi-discipline. Multi-approach. Multi-device. Multi-purpose. Multi-party.



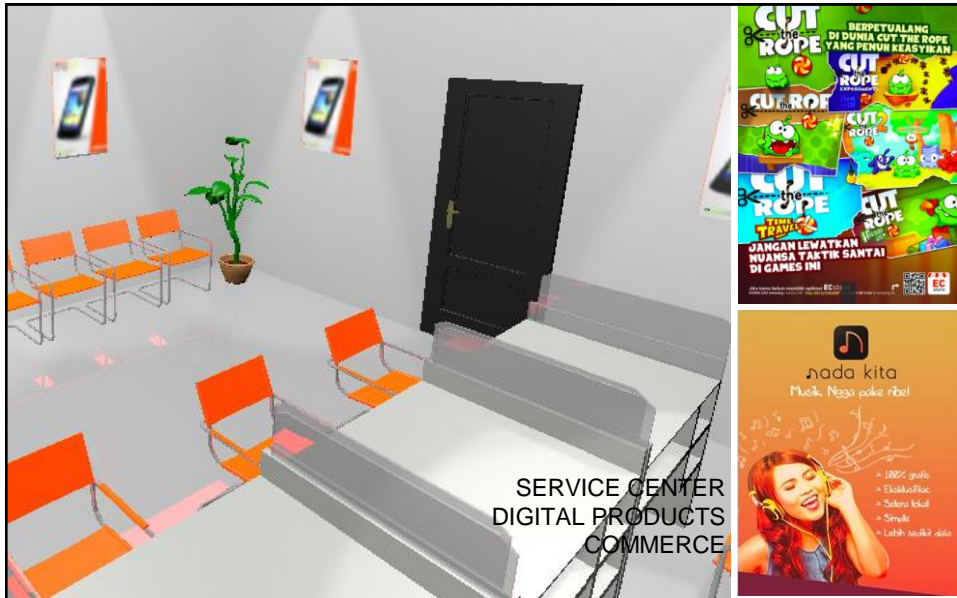


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## 2017 ACTION

Coping w/ market dynamics & local SME.

- (1) Implement holistic DNA curriculum.
- (2) Improve material and delivery.
- (3) Real live implementation.



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