

SEA-TVET Workshop on Integrating Entrepreneurship and Digital Class in Hospitality and Tourism
14-15 December 2016, SMKN 2 Malang, Indonesia

SESSION 6: Development of Action Plan for Integrating Entrepreneurship and Digital Class

ACTION PLAN

Group 1

Group Members:

1. SMKN 27 Jakarta
2. SMKN 1 Pandeglang
3. SMKN 1 Sewon
4. SMKN 6 Jogjakarta
5. SMKN 4 Balikpapan

Activities	Objectives	Brief Details	When
1. Join with Seamolec	Join with Seamolec specially for Edotel	<ul style="list-style-type: none"> ➤ MOU ➤ Sent Edotel identy to Seamolec 	December 2016
2. Join with Swiss Contact	Join with Swiss contact for teacher training	<ul style="list-style-type: none"> ➤ MOU ➤ Sent colorlist for training program 	March 2017
3. Socialisation of working at SMKN 2 Malang	Socialisation of workshop at SMKN 2 Malang to all of stakeholders at school	Socialisation ofworkshop about : <ul style="list-style-type: none"> ➤ Integrating Entrepreneurship Digital Class Hospitality and Tourism ➤ Edotel Network ➤ Integrating of Entrepreneurship in teacing and learning in SMA Selamat Pagi Indonesia ➤ Swiss Contact program Wisata Bali 	Desember 2016
4. To apply integrating Entrepreneurship in teaching & learning at schools	To apply entrepreneurship program in school	<ul style="list-style-type: none"> ➤ To make target of entrepreneurship in all program such as ➤ F & B ➤ Pastry ➤ Hotel Acomodation ➤ Fashion desain ➤ Tourism ➤ Skin care ➤ Hair dressing ➤ Accounting ➤ Secretary department 	January 2017

		<ul style="list-style-type: none"> ➤ Marketing ➤ Computer networking ➤ Digital learning in class 	
5. To improve marketing of schools' products	Market all products & services to the public	<ul style="list-style-type: none"> ➤ Giving information about our product & service to the industry, public and stakeholders ➤ Make a brochure ➤ Marketing of product by website ➤ Workshop entrepreneurship with industry for teachers and students 	February 2017