



## SEA-TVET Workshop on Integrating Entrepreneurship and Digital Learning in Hospitality and Tourism

14-15 December 2016, SMKN 2 Malang, Malang, East Java, Indonesia

### Concept Note and Programme

#### I. BACKGROUND

Greater regional integration, the rapid growth of Southeast Asian economies, and the official incorporation of nations into the ASEAN Community on 31 December 2015 has led to a demand for more specialized and intensive training which will help advance regional economic growth and aid the transformation from a labour-intensive to a technologically-intensive industrial sector.

With this in mind, Technical and Vocational Education and Training (TVET) has been identified as one of the seven priority areas for educational development in Southeast Asia from 2015 to 2035. This was officially confirmed by Southeast Asian ministers of education at the Strategic Dialogue of Education Ministers (SDEM) meeting held in Lao PDR in September 2014.

Since August 2015, the Southeast Asian Ministers of Education Organisation (SEAMEO) together with Ministries of Education, Ministries of Higher Education, Ministries of Labour, other related Ministries, and international development agencies in Southeast Asian countries have joined hands to promote quality of TVET in the Southeast Asian region through harmonisation and internationalisation by organising various regional meetings for all levels of TVET personals, such as High Officials, policy makers, TVET curriculum experts, TVET institution leaders, teachers and students.

According to the regional policy directions called “Chiang Mai Joint Statement”, the SEA-TVET High Officials Meeting in August 2015 agreed that , **Hospitality and Tourism** is the first priority industry sector as a pilot for implementing regional harmonisation.

To promote the quality and standard of Hospitality and Tourism TVET education in Southeast Asian countries, it is necessary for the TVET institutions to enhance the global competitiveness of TVET graduates to be equipped with skills and knowledge that meet needs of industry, and prepare them with skills and competencies for the 21<sup>st</sup> century and ASEAN community – especially **entrepreneurship, creativity and digital mind-set and skills**. In addition, the development of partnership between institutions for exchanging students and teachers are important for internationalistaion and developing global competitiveness of students and teachers.

In response to the regional needs as directed by the 2<sup>nd</sup> High Officials Meeting on SEA-TVET, in Bali, May 2016, to improve the quality of TVET in the Southeast Asian region by promoting the sharing of innovative TVET teaching and learning practices among TVET institutions, the Southeast Asian Ministers of Education Organisation (SEAMEO) and SEAMEO Regional Centre

for Open Learning Education (SEAMEO SEAMOLEC) in collaboration with SMK Negeri 2 Malang will organise a **SEA-TVET Workshop on Integrating Entrepreneurship and Digital Learning in Hospitality and Tourism on 14-15 December 2016, at SMKN 2 Malang, Malang, Indonesia.**

This workshop is a part of the SEA-TVET Programme to promote quality and standard of Technical and Vocational Education and Training through developing and sharing innovative teaching and learning practices for improving students' global competitiveness.

## II. OVERALL OBJECTIVES OF THE WORKSHOP

- 1) To discuss on curriculum and skills development for TVET students in the area of Hospitality and Tourism
- 2) To embrace entrepreneurship, creative skills, and digital learning in teaching and learning of Hospitality and Tourism
- 3) To establish collaboration among the participating institutions for improving teaching and learning practices of Hospitality and Tourism
- 4) To develop an Education Hotel (EDOTEL) Network among TVET institutions who own Edotel/Hotel/Hostel at the institution as a part of the student entrepreneurship activities.

## III. INFORMATION ABOUT THE WORKSHOP

- 1) Date/Venue 14-15 December 2016
- 2) Meeting Venue SMK Negeri 2 Malang (Malang 2 Vocational and Technical High School)  
Address: Jalan Veteran 17, Malang, East Java, Indonesia
- 3) Organisers
  - SMK Negeri 2 Malang
  - SEAMEO Secretariat
  - SEAMEO SEAMOLEC
- 4) Expected Outputs At the end of the workshop, it is expected that the workshop will provide the following outputs:
  - Development of an Education Hotel (Edotel) Network as a part of student activity among TVET institutions who own Edotel/Hotel/Hostel at the institution.
  - Collaborative action plan on integrating digital class and entrepreneurship in teaching and learning of Hospitality and Tourism
  - Collaborative agreements between TVET institutions
- 5) Participants It is expected that the workshop will be participated by approximately 30-40 participants, who are Directors, Heads of Academic Affairs, Heads of Programme (Hospitality/Tourism) Teachers, and representatives from Vocational and Technical Schools, Colleges and Polytechnics who offer programmes of Hospitality/Tourism in Indonesia and other Southeast Asian countries.

In addition, the participating institutions should own Education Hotel (Edotel)/Hotel/Hostel at their premise.

- 6) Requirements for Participants
- Since one of the workshop objectives aiming for developing an Edotel/Hostel Network among TVET institutions who own hotel/hostel at the institution, the requirements of participant in this workshop are as follows:
- The participant should be a Director/Principal/Head of Academic Affairs/Head of Programme/Teacher of a TVET school, college, institution who owns an education hotel (Edotel)/ hostel at the institution.
  - The participants should have good command in speaking and writing in English.
  - The host organisation would like to recommend you to bring along the following documents and equipment:
    - Business cards
    - Brief information/small brochure of your institution
    - Brief information of your Education Hotel (Edotel)/Hostel
    - Template of MOU or Framework of Cooperation
    - Notebook
- 7) Sessions in the Programme
- The workshop comprises of the following activities
- Learning about integrating digital learning from SMKN2 Malang
  - Learning about integrating entrepreneurship in teaching and learning activities of SMA Selamat Pagi Indonesia
  - Reflections and Group Discussion
  - Development of Action Plan and Partnership Agreement
- 8) Language
- The workshop will be conducted in English language.
- 9) Invited Speakers
- The tentative invited speakers include:
- Principal and experts from SMKN 2 Malang
  - Experts from SMA Selamat Pagi Indonesia
  - Dr Gatot Hari Priowirjanto, Director of SEAMEO Secretariat
  - Dr.rer.nat. AB Susanto, M.Sc., SEAMEO SEAMOLEC
- 10) Registration Fee
- 500,000 ID Rupiah/participant (USD 37.00)
- Since there will be the expenses incurred for arranging lecture sessions at **SMKN2 Malang** where participants can learn about digital classes and twinning programmes; and at **SMA Selamat Pagi Indonesia** where participants can learn about entrepreneurship programmes, the host organisation would like to request a **registration fee of 500,000 ID Rupiah (approx. USD 37.00)/participant at cost.**
- The registration fee of 500,000 Rupiah will include as follows:
- Lunch and coffee break on 14 Dec at SMKN 2 Malang
  - Lunch, coffee break and dinner on 15 Dec at SMA Selamat Pagi Indonesia
  - Local transportation from SMKN2 Malang to SMA

The payment of registration fee can be made to SMKN 2 Malang as follows:

1) **For Indonesian Participants:**

Since this workshop will accept only 25-30 participants, it is recommended for the Indonesian participants to secure the registration by making the advance payment of 500,000 Rupiah by bank transfer to SMKN 2 Malan's Bank Account

Bank Name: BNI 46

Account Name: SMK Negeri 2 Malang

Bank Account Number: 765 656 5 657

Please send the completed registration form and scanned bank receipt to email: [iwikpratiwi@gmail.com](mailto:iwikpratiwi@gmail.com), [secretariat@seamolec.org](mailto:secretariat@seamolec.org), and [novelmeilanie@seamolec.org](mailto:novelmeilanie@seamolec.org) by Monday 5 December 2016.

2) **For international Participants**

Payment can be proceeded in cash to SMKN2 Malang on 14 Dec during 08.00-09.00 hrs at the on-site registration .

11) How to Register/  
Participate in the  
Workshop

- **Online Registration:** <http://bit.ly/SEATVETMalang>
- To obtain the details and invitation letter, institutions can contact Ms Novel Meilanie, SEAMEO SEAMOLEC (Email: [novelmeilanie@seamolec.org](mailto:novelmeilanie@seamolec.org)), Tel: + 62 (21) 742 2184; 742 3725; Mobile: +62 812 2312 3429. or Ms Piyapa at SEAMEO Secretariat (Email: [piyapa@seameo.org](mailto:piyapa@seameo.org))
- **For Indonesian Participants:** The completed registration form with the bank receipt can be submitted to the SEAMEO SEAMOLEC to email: [novelmeilanie@seamolec.org](mailto:novelmeilanie@seamolec.org); [secretariat@seamolec.org](mailto:secretariat@seamolec.org), and [iwikpratiwi@gmail.com](mailto:iwikpratiwi@gmail.com) by **Monday 5 December 2016.**

12) Other Expenses to  
be Supported by  
Participants

Due to limited funding support of this SEA-TVET Workshop, participants will need to support the following travel expenses:

- Return airfare ticket/ local transportation
- Accommodation during 13-15 Dec. (Please see the details of budget hostel/hotel as in item 12)
- Airport transfer transportation

13) Accommodation for  
Participants

- Option 1: Stay at "Silver Home" Edotel of SMKN2 Malang and their network
  - Standard room: approximately 250,000-300,000.00 Rupiah/night or USD20/night (Single and Twin)
  - There are at least 50 rooms of SMKN2 Malang and other hostels/homestays under the SMKN2 Malang Network available for participants.
  - The room will be reserved as a first come, first serve.

- For room reservation at Silver Home of SMKN 2 Malang Edotel, you can indicate in the Registration Form
- Option 2: Reserve the preferred hotel nearby the SMKN2 Malang by your own arrangement.

#### 14) Coordinators

SMKN 2 Malang, Indonesia

- Ms Iwik Pratiwi ([iwikpratiwi@gmail.com](mailto:iwikpratiwi@gmail.com))  
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## ADDITIONAL INFORMATION

### 1) SMK NEGERI 2 MALANG (Vocational and Technical High School 2 Malang)

SMK Negeri 2 Malang was established in 1952 as a Vocational High School of Judges and Prosecutors. It is located on Jalan Veteran 17 Malang, East Java, Indonesia. The school provides Technical and Vocational Certificate for 6 programmes: Nursing, Social Care, Tourism Services, Culinary, Hotel Accommodation, and Computer Networking. .

SMKN 2 Malang developed the digital classes by using fibre optic as one of the key teaching and learning strategies. Currently, the school has managed the modern 6 Twin Classes in delivering the programmes to students all day. SMKN 2 Malang also possesses an Education Hotel (Edotel) called Edotel SMKN 2 Malang, managed by the school and students.



### 2) SMA SELAMAT PAGI INDONESIA

SMA Selamat Pagi Indonesia located at Jalan Pandanrejo No. 1 Bumiaji, Batu, East Java, Indonesia was established since June 1, 2007 as a boarding high school which provides free education to Indonesian students.

With a strong commitment, Selamat Pagi Indonesia Education Foundation have dreams and aspirations to make the poor and orphanage children to receive free education with the hope to develop the Indonesian children as the next generation who have character of a dignified civilization.

The school aims to develop the potential children in order to become a man of faith, noble, healthy, knowledgeable, skilled, creative, independent, and become citizens of a democratic and responsible

with qualified skills.

SMA Selamat Pagi Indonesia is the only high school in the town of Batu have integrated the local content and entrepreneurship in the teaching and learning approaches such as Kampong Succezz programme

Entrepreneurship programs developed by SMA Selamat Pagi Indonesia implemented as a means to accelerate the ability of learners' life skills so that graduates will become entrepreneurs or young businessmen after graduation.

(Reference: <http://www.selamatpagiindonesia.org/?module=about>)

