FROM SETUP TO MONETIZATION

CHALLENGES

Rapid ICT growth - Corp to SME. High ICT demand for skilled worker. Yet No Supply.
SOLUTION

A. Build mobility skills through SMK.

B. Make products that consumers need.

C. Partner w/ SMK, build local economy.

PROGRAM

3Pilar Keterampilan | 3Pillars of Skills

DEVICE NETWORK APPLICATION
PROGRAM

3Tahapan Pengembangan | 3Stages of Development

1. Skill Development
   Build mobility skills in SMK through
   1. Curriculum
   2. Training
   3. Certification

2. Product Realization
   Actualize skills to produce sellable products
   a.o. by utilization of DNA Lab DNA (Teaching Factory).

3. Business Alliance
   Partner with SMK to build local economy e.g. Mobile Service Center, Sales point, Digital Product, mCommerce.

APR-SEP2016: 172 SMK MOU | 145 SMK TOT | 183 guru TOT | 12 SMK Master TOT | 13 guru Master TOT | 18 Lab DNA
Coping w/ market dynamics & local SME.
(1) Implement holistic DNA curriculum.
(2) Improve material and delivery.
(3) Real live implementation.
SERVICE CENTER
DIGITAL PRODUCTS
COMMERCE

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