VOCATIONAL SCHOOL IMPROVEMENT PROGRAM
INDONESIA TODAY...

16th-largest economy in the world

45 million members of the consuming class

53% of the population in cities producing 74% of GDP

55 million skilled workers in the Indonesian economy

...AND IN 2030

7th-largest economy in the world

135 million members of the consuming class

71% of the population in cities producing 86% of GDP

113 million skilled workers needed

Under the supervision of Ministry of Religious Affairs, Madrasah is a variety of Islamic school which integrates secular curriculum with religious subjects. Madrasah Ibtidaiyah (MI) is the Islamic schooling alternative to SD, following a curriculum with more focus on Arabic and Islam. Madrasah Tsanawiyah (MTs) and Madrasah Aliyah (MA) are the Islamic schooling equivalent of SMP and SMA respectively.
PROJECT OBJECTIVE

Preparing skilled workers through VOCATIONAL SCHOOLS education
Until end of 2015,
with generous support from our partners we have been able to improve Vocational School majors focusing on:

- Computer and Network Engineering
- Mechanical Engineering
- Culinary
- Fashion
- Nautical Studies
- Marine Engineering
- Animation
- Software Engineering

By end of 2016,
we will complete some new majors:

- Hospitality Marketing
- Beauty and Spa Therapy
- Architecture
- Furniture and Woodworking
- Visual Communication Design
- Industrial Chemistry
$52.6 billion contribution of Creative Economy sector to GDP (2012)

21.55% growth over previous year

11.8 million workers in the Creative Economy sector
PROJECT FRAMEWORK

1. CURRICULUM DEVELOPMENT
2. TEACHER TRAINING
3. SCHOOL INFRASTRUCTURE
4. SCHOLARSHIP
5. INDUSTRY ENGAGEMENT
“Improving and Aligning SMK Curriculum with Industry Expectations”
Formal culinary education in Indonesia was first set up as part of hospitality school in the early 1960s.

The school was largely funded by the Swiss government and administered by the Ministry of Tourism. Subsequently, the school followed Western curriculum and did not have enough room for traditional Indonesian dishes.

This curriculum is used by other culinary schools throughout Indonesia and therefore, the country is not able to produce good quality chefs who are able to cook traditional Indonesian dishes.
The Tourism and Creative Economy Ministry of Indonesia has recently set 30 iconic dishes that are considered to best represent Indonesia's culinary assets.
TEACHER TRAINING

Woody Woodman
Storyboard Artist for Walt Disney's movies
(Mulan, Brother Bear, Tarzan)

Masami Obari
Anime Director / Mecha Designer
Studio G-1 Neo
William Wongso
World Renowned Chef
TEACHER TRAINING

Indonesian Fashion Chamber
“Provide Access to Industry-Standard School Facilities”
SCHOOL INFRASTRUCTURE

AFTER
SCHOOL INFRASTRUCTURE

BEFORE
SCHOOL INFRASTRUCTURE

AFTER
SCHOOL INFRASTRUCTURE

AFTER
SCHOOL INFRASTRUCTURE

AFTER
SCHOOL INFRASTRUCTURE

AFTER
“Produce Graduates Who Are Well-Prepared For The Modern Workplace”
INDUSTRY ENGAGEMENT

Djarum Foundation
Bakti Pada Negeri
Keren, Karya Busana Siswi SMK asal Kudus Ini Tuai Pujian di Panggung Mode Hongkong

Pakar Busana Dunia Puji Karya SMK Kudus

Red: Yudha Marggala P Purza
INDUSTRY ENGAGEMENT

14.–18. Oktober 2015
FRANKFURTER BUCHMESSE
Ehrengast Indonesien
MECHANICAL ENGINEERING

FUTURE CAREERS

- Technician in Factories
- Open up a Lathe Workshop
- Machine Operator
- Teaching

TUITION FEES (3 YEARS)

- SMK Wisudha Karya: Rp 13,326,000
- SMK NU Ma’Arif: Rp 11,150,000

PARTNERS

- Körber-Stiftung
- Focke & Co.
- Politeknik ATMI Surakarta
CULINARY

FUTURE CAREERS
- Restaurant, catering, bakery and patisserie entrepreneur
- Cook in hotels, restaurants, or cruise ships in Indonesia and abroad
- Technician in culinary school or giving cooking courses
- Food Journalist, Food Blogger, or Culinary Writer

TUITION FEES (3 YEARS)
- SMKN 1 Kudus: FREE
- SMK PGRI 2 Kaliwungu: Rp 7,105,000

PARTNERS
- BNI
  Melayani Negeri, Kebanggaan Bangsa
- William Wongso
  Kuliner
ANIMATION

FUTURE CAREERS

1. Graphic Designer
2. Visual FX Specialist
3. Video Editor
4. 3D Animator

TUITION FEES (3 YEARS)

SMK Raden Umar Said
Rp 10,350,000

PARTNERS

SMBC
SUMITOMO MITSUI BANKING CORPORATION
BASE
BALI ANIMASI SOLUSI EKAKARSA
AUTODESK
SOFTWARE ENGINEERING

FUTURE CAREERS
User Interface Designer
Mobile App Designer
Web Layout Specialist

TUITION FEES (3 YEARS)
SMK Raden Umar Said
Rp 10,350,000

PARTNERS
ORACLE
BINUS CENTER