

SEA-TVET Workshop on Integrating Entrepreneurship And Digital Learning in Hospitality and Tourism

14-15 December 2016, SMKN 2 Malang, Malang, East Java, Indonesia

Session 4 Guideline of Discussion: Edotel Network

Schedule: December 14th, 2016 (16.00 – 17.00)

Objectives of group discussion:

- To establish partnership between management of education hotel (Edotel) that belongs to TVET institutions.
- To explore potential areas of collaboration by creating a network of edotel and maximising students capacity and skills in hospitality/tourism area.
- To explore possibility of having single website to promote edotel and student's works.
- To initiate development plan that develops teachers-students entrepreneurship.

Expected Outputs:

- Mutual understanding on edotel network initiative among participants.
- Collaboration among TVET institutions in implementation of edotel network.
- Proposed development plan of edotel network.

Discussion Participants

Please introduce yourself among group members and then fill in table below. During introduction phase, you may distribute your institution brochure.

No	Name	Institutions
1	Rina Mulyati	SMKN 27 Jakarta
2	Anik Aningtyas	SMKN 4 Balikpapan
3	Ii Ruchiyati	SMKN 1 Pandeglang
4	Samsiwihati	SMKN 1 Sewon Bantul
5	Elviani Tyaswening	SMKN 6 Yogyakarta

Guiding Discussion Questions

Please discuss with your group (5-6 persons) and answer questions below:

1. What do you think about Edotel network initiative and its website/platform? What are issues and challenges that you will find during program implementation?

Edotel network initiative Its very importance to give information to the public that SMK has Hotel Training that use rent as a place student just only to practice but application for teaching factory so the student can serve real guesstes. To develop entrepreneurship students and teachers.

2. After this workshop, what do you need to do as follow up actions in your school?

Activities	Time	Person in Charge (PIC)
1. Invited Industry around this school to joint with Edotel Network	1 month	Head Master
2. Joint with Seamolec to appliction network		

Activities	Time	Person in Charge (PIC)
3. Try to implematation Integrating Entrepreneurship and Digital Learning in Hospitality and Tourism		

3. Show us your dream, how many additional guests that will stay in your edotel by using this platform next year compared to this year?

Schools	Number of Guests
SMKN 27 Jakarta	5000 / years
SMKN 1 Pandeglang	500 / years
SMKN 1 Sewon Bantul Yogyakarta	720 / years
SMKN 6 Yogyakarta	2000/ years
SMKN 4 Balikpapan	1000/ years

4. How many students will be involved in managing this edotel network platform in 2017?

Schools	Number of Students
SMKN 27 Jakarta	10 Person
SMKN 1 Pandeglang	6 Person
SMKN 1 Sewon Bantul Yogyakarta	10 Person
SMKN 6 Yogyakarta	10 Person
SMKN 4 Balikpapan	10 Person

5. What are your strategy to promote this platform?

- a. Promotion by brochure
- b. Website
- c. Direct Sales
- d. Keeping service excellent